



Duluth–Superior Pride 2009

Thanks to your support, the Duluth-Superior GLBTAQI Pride lands every year on Labor Day Weekend. Celebrating of our Gay, Lesbian, Bisexual, Transgender, Queer, Allied and Intersex community while engaging our fellow regional communities through camaraderie, fun, and education. The dates of this year's Pride Celebration are **Thursday, September 3rd - Sunday, September 6th.**

This year's theme **"Pride, Not Prejudice"** marks *23 years of Pride in the Twin Ports!* Pride weekend officially kicks off with a Mayor's Reception at Duluth's Historic Union Depot, and runs all weekend with an art exhibit, bonfire, poetry readings, 5k Family Fun Run/Walk, block party, church service, pride parade, Fruit Float boat cruise & dance party, film festival, a drag show, and a fabulous outdoor festival at Bayfront Park on Saturday, Sept. 5th - 11AM to 7PM. This year's Festival Headliner is International Recording Artist and Legendary Icon **"RuPaul"** of the new hit cable television series **"RuPaul's Drag Race"**™. Special guests include Twin Cities based **"Boogie Wonderland"** and many more!
This is a free complimentary festival and open to the public!

Again at this time we are asking for your continued support. In the difficult business climate we find ourselves in, we believe that your advertising dollars will still be a great investment. Your ad in the Pre-Pride Guide or Pride Guide or both guides will still have the widespread distribution that will reach many of the ten thousand festival goers and their friends and families that we expect to see again this year. We hope to see you there!

The 23rd Annual Pride Guide & Pre-Pride Guide

The Duluth-Superior Pride Guide & Pre-Pride Guides include comprehensive coverage of all the weekend's activities, and provides Twin Ports area businesses and organizations an excellent avenue to reach our expansive tourist base, and Northland communities alike. Ad rates for the 2009 Pride Guide are inexpensive and cost effective. Our goal is to offer an affordable, competitive medium that provides maximum exposure for our advertisers through out our Tri-State region.

We believe the Duluth-Superior Pride Guide will provide you an irresistible bang for your buck! Attached, please find information on pricing, specifications, deadlines, and related matters.

To learn more about Duluth-Superior Pride's Labor Day Weekend festivities, please contact us or log on to: dspride.com. Your consideration and business are greatly appreciated!

Pride Guide Ad Sales: Bill Pribnow (218) 349-6158 1ultraclassic@charter.net

Thank You!

2009 Pre-Pride & Pride Guide Ad Rates:

Below are the ad rates, design specifications, billing and contact information for the Duluth-Superior Pre-Pride & Pride Guide Publications.
Distribution = 3,000 Pre-Pride Guides / 10,000 Pride Guides
Throughout the Tri-State Region.



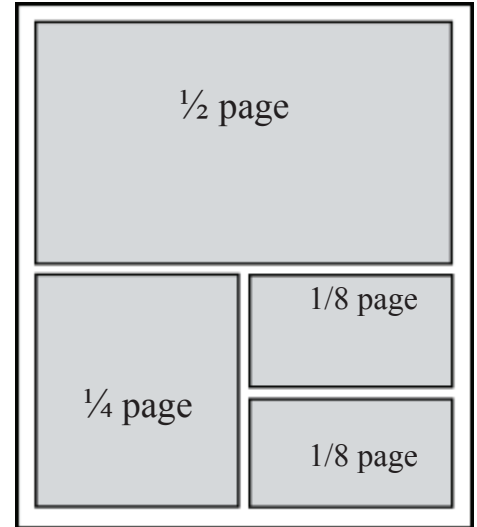
1/8 PAGE (4" wide x 2.5" tall)
\$65.00 B&W **\$90.00 Color**

1/4 PAGE (4" wide x 5.2" tall)
\$100.00 B&W **\$140.00 Color**

1/2 PAGE (8" wide x 5.2" tall) *or* (4" wide x 10.5" tall)
\$175.00 B&W **\$245.00 Color**

FULL PAGE - B&W
\$325.00 (8" wide x 10" tall)

FULL PAGE - COLOR
\$500.00 (8" wide x 10" tall)



Specifications, Artwork/Design:

Please email your ad as a **press ready - PDF file**. **300 dpi minimum** (anything less may turn out fuzzy.)
JPG, TIF are also compatible.

You must design your own ad or use a preferred service bureau of your choice to produce your ad for you.
Email your publication ready ad to: **1ultraclassic@charter.net**.

For questions, considerations, or special circumstance please contact:
Bill Pribnow: (218) 349-6158 or **1ultraclassic@charter.net**

Deadlines & Payment:

***** ALL PRE-PRIDE GUIDE ADS MUST BE SUBMITTED BY: June 9, 2009 *****

***** ALL PRIDE GUIDE ADS MUST BE SUBMITTED BY: July 20, 2009 *****

* **ALL ads must be paid for when submitted.**

* **ANY ads submitted but NOT paid for by Pre-press, WILL NOT RUN - Sorry.**

* **To Pay for your ad, please make checks payable and send to:**
Duluth-Superior Pride
PO Box 3198
Duluth, MN 55803.

We appreciate your business, Thank You!



2009 Pre-Pride Guide/Pride Guide Ad Sheet

Business Name:

Contact person:

Billing Address:

Phone Number:

PRE-PRIDE GUIDE AD (Please check boxes)

- | | | |
|---------------------------------------|--|-------------------------------|
| <input type="checkbox"/> 1/8 Page Ad | <input type="checkbox"/> Black/White \$65 | *Color N/A in Pre-Pride Guide |
| <input type="checkbox"/> 1/4 Page Ad | <input type="checkbox"/> Black/White \$100 | |
| <input type="checkbox"/> 1/2 Page Ad | <input type="checkbox"/> Black/White \$175 | |
| <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> Black/White \$325 | |

PRIDE GUIDE AD (Please check boxes)

- | | | |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> 1/8 Page Ad | <input type="checkbox"/> Black/White \$65 | <input type="checkbox"/> Color \$90 |
| <input type="checkbox"/> 1/4 Page Ad | <input type="checkbox"/> Black/White \$100 | <input type="checkbox"/> Color \$140 |
| <input type="checkbox"/> 1/2 Page Ad | <input type="checkbox"/> Black/White \$175 | <input type="checkbox"/> Color \$245 |
| <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> Black/White \$325 | <input type="checkbox"/> Color \$500 |

Signature: _____ Date: ___ / ___ / ___

TOTAL \$ _____

* Please fill out completely and return with your payment. Thank You.